

W S G C



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

BROADCASTING STATION LICENSE RECORD

Date first licensed 2-11-47

WSGG (9-26-46)

Call letters: WBOH
LOCATION: ELBERTON, GEORGIA

Name of licensee ELBERTON BROADCASTING COMPANY

Transmitter location Intersec. of Jones St. & Lake Forest Drive, Elberton, Ga. (MP 9-17-46)

30635
Main studio location Intersec. of Jones St. & Lake Forest Drive, Elberton, Ga. (MP 9-17-46)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
B3-P-4757	6-13-46	1400	250w	U	
Letter	7-26-46.	C.P. for new station granted subject to filing MP for approval of T site and antenna			
B3-P-4757	9-17-46	1400	250w	U	11-17 5-17-47
B3-MP-2048	Mod.C.P.(4757) for change in type of T, approval of antenna and T and S sites				
B3-L-2225	2-11-47	1400	250w	U	2-11 8-1-47
B3-Z-2043	Lic. to cover CP(4757 as mod.) for new station and determine operating power by direct method (Conditional Clause)				
BP-6041	5-13-47	1400	250w	U	7-13 1-13-48
CP to install new Transmitter.					
BS-1391	7-24-47	Extension of license		8-1	10-1-47
BS-1391	9-25-47	Extension of license		10-1	12-1-47
BL-2502	8-22-47	1400	250w	U	8-22 12-1-47
Temporary Lic. to cover CP (6041) to install new transmitter.					
BTC-583	12-30-47	Transfer of Control of licensee corp. from John L. Barnes to Harry G. Thornton and Gradus T. Christian.			
Eff: 1-29-48					
BS-1391	11-28-47	Extension of license		12-1	3-1-48
BR-1391	1-8-48	1400	250w	U	1-8 8-1-50
BTC-642	8-4-48	Vol. acquisition of control of licensee corp. from Harry G. Thornton to Gradus T. Christian.			
EFF: 8-25-48					
BR-1391	7-21-50	1400	250w	U	8-1 8-1-53
BR-1391	7-22-53	RENEWAL OF LICENSE		8-1-53	4-1-55
Telegram	3-31-55	No action taken on renewal application. Continued operation authorized until final determination on renewal.			
BR-1391	4-6-55	RENEWAL OF LICENSE		4-6	4-1-58
TELEGRAM	3-28-58	No action taken, continued operation authorized until final determination on application for renewal of license.			

Form BC 126

June 1954

1391

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W33

Station location Elberton, Georgia

Name of licensee ELBERTON BROADCASTING COMPANY

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Day	Period From To
BR-1390	4-16-58	Renewal of License			4-16 4-1-61
	3-29-61	Commission deferred action on renewal pending further consideration.			
BR-1391	5-24-61	renewal of license			5-24 4-1-64
BP-13405	3-15-61	1400kc 250w-1kw LS U CP to increase daytime power and install a new transmitter (GATES BC-1E) Cond'1			5-15 11-15-61
BMP-9489 (1)	6-5-61	Mod. of CP(BP-13405) to change type transmitter,			
BL-8704	8-15-62	1400kc 250w-1kw U Lic. to cover CP (BP-13,405 as mod) which auth. incr. day power and instl. of new trans. COND'L			8-15 4-1-64
BL-10,189	9-30-63	1400kc 250 Aux Lic. to use old main trans. (RCA BTA-250L) at pres loc. of main trans; operated on 1400kc, 250w, for Aux. Purp. Only.			9-30 4-1-64
BR-1391 Aux and Main	4-30-64	RENEWAL OF LICENSE xxxxx xxxxx			4-30 4-1-67 4-1-67
BR-1391	4-11-67	Renewal of license Main & Aux			4-11 4-1-70
BR-1391(S)	4-28-70	RENEVAL MAIN&AUX.			4-1-73
BZ-7762(L)	4-9-71	Direct Measurement (MAIN & AUXILIARY)			4-1-73
EBSA Comtel Informal Appl.	5-22-72 1-8-73 1-18-73	Delete antenna marking requirements. New main trans. GATES BC-1H			
XXXXXXXXXXXXXXXXXXXXXXX					
BL-13,380(L) BR-1391	4-27-73	RENEWAL & MOD. OF MAIN& AUX. and ALTERNATE MAIN			4-1-76
BZ-8445(L)	1-8-74	Direct Measurement (Alternate Main & Aux.)			4-1-76
ETC-FM75	11-29-77	Vol TO RFP:			
BR-1391		Main, Alter. & Aux. Trans.			
BZ-9082(L)	7-25-78	Renewal & Modification			4-1-79

#3

BROADCASTING STATION HISTORY RECORD

First licensed

Call Letters WSGC

Station Location ELBERTON, GEORGIA

Name ELBERTON BROADCASTING COMPANY

Transmitter Location

Main studio location

Authorization Record

File No.	Granted	Facilities	Expires
BR781130UE(S)	6-15-79	Renewal of License (Main & Aux.)	4-1-82

APPLICATION RECORD - BROADCASTING

Call Letters W S C C
X W B O N
X N E W W B O N

Name ELBERTON BROADCASTING COMPANY
(P.O. Elberton, Georgia) P. O. Box 603

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-4757	4-1-46	Construction Permit for a new standard broad-	Granted	6-13-46
Rec'd	4-3-46	cast station to be operated on:	subject to filing MP for	
Filed	5-1-46	Frequency: 1400 kc.	approval of T site and	
		Power: 250w	antenna	
		Hours of Operation: Unlimited.	Letter	7-26-46
		Trans. Location: To be determined, Elberton,	Ga.	
		Studio Location: To be determined, Elberton,	Ga. ISSUED WITH MP-2048	

RCA 250 K Transmitter
Filed by J. B. Fuqua (Engr)
Augusta, Georgia

APPLICATION RECORD - BROADCASTING

Card #2

 Call W S G C
 Letters x W B O N
Name ELBERTON BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B3-MP-2048 Rec'd Filed	8-2-46 8-5-46 8-5-46	Modification of c.p. (B3-P-4757, which authorized a new standard broadcast station) to change type of transmitter (COMPOSITE), for approval of antenna and approval of transmitter and studio location, at intersection of Jones St., & Lake Forest Drive, Elberton, Georgia.	GRANTED	9-17-46
B3-L-2225 Rec'd Filed	12-28-46 12-30-46 12-30-46	License to cover C.P. (B3-P-4757, as mod.,) which authorized a new standard broadcast station	GRANTED (Conditional re waiver 3.55(b) and 3.60)	2-11-47
B3-Z-2043 Rec'd Filed	12-28-46 12-30-46 12-30-46	and Authority to determine operating power by direct measurement of antenna power.		

APPLICATION RECORD - BROADCASTING

#3

Call

Letters W S G CName ELBERTON BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BP-6041 Rec'd Filed	4-30-47 5-2-47 5-2-47	Construction Permit to install new trans- mitter (RCA BTA-250L)	GRANTED	5-13-47
BL-2502 Rec'd Filed	6-7-47 6-9-47 6-9-47	License to cover C.P. (BP-6041) which authorized installation of new transmitter.	GRANTED	8-22-47
BR-1391 Rec'd	7-14-47 7-15-47	Renewal of license Operating logs filed 7-21-47	Granted	1-8-48

APPLICATION RECORD - BROADCASTING

 Call
 Letters W S G C
Name ELBERTON BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BTC-583 Rec'd Filed	11-7-47 11-10-47 11-10-47	Voluntary Transfer of Control of licensee corporation from John L. Barnes <u>to</u> Harry G. Thornton and Gradus T. Christian. (40 shares of common stock-33 1/3%) Raymonde Stapleton, Atty.	GRANTED Eff: 1-29-48	12-30-47
BTC-642 Rec'd Filed	5-3-48 5-6-48 5-6-48	Voluntary Acquisition of Control of licensee corporation from Harry G. Thornton <u>to</u> Gradus T. Christian. 60 shares of common stock-50%	GRANTED EFF:	8-4-48 -25-48
BR-1391 Rec'd	5-26-50 5-31-50	Renewal of license	Granted	7-21-50
BR-1391 Rec'd Resub. Rec'd Filed	6-20-53 6-29-53 7-3-53 7-7-53 7-7-53	Renewal of License (Seet. II dated after Seet. I)	RETURNED GRANTED	JUL 1 1953 7-22-53

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call

Letters

W S G C

Name **ELBERTON BROADCASTING COMPANY**
ELBERTON, GEORGIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-1391 Rec'd Filed	3-16-55 3-21-55 3-21-55	Renewal of license	GRANTED	4-6-55
BR-1391 Rec'd. Filed	3-3-58 3-11-58 3-11-58	Renewal of license.	GRANTED	4-16-58
BP-13,405 Rec'd Resub R & F	6-29-59 6-30-59 8-11-59 8-12-59	Construction Permit to increase ^{daytime} power from 250w to 1kw and install a new transmitter (Gates BC-1E)	Rec'd Notarized by officer GRANTED	8-2-59 3-15-61 3-15-61
BR-1391 Rec'd & Filed	12-26-60 12-30-60	Renewal of license	GRANTED	5-24-61
BMP-9489 Rec'd Filed	4-29-61 5-1-61 5-1-61	Modification of construction permit (BP-13405, ^{daytime} which auth. an increase in power and installation of a new trans.) to change type transmitter (COLLINS 20V)	GRANTED	6-5-61

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters W S G CName ELBERTON BROADCASTING COMPANY
Elberton, Georgia

File No.	Dated	Application for	Action	
			Nature	Date
BL-8704 R. & F.	8-8-61 8-11-61	License to cover C.P.(BP-13,405 as mod.) which auth. increase daytime power and the installa- tion of a new transmitter. Roberts & McInnis -Atty.	GRANTED re: accept interf.	8-15-62
BL-10,189 R. & F.	6-27-63 7-1-63	Lic to use old main trans(RCA BTA-250L) at present loc of main trans; to be operated on 1400kc 250w, for Auxiliary Purposes ONLY.	GRANTED	9-30-63
BR-1391 Rec'd Filed Returned Resub.	12-31-63 1-2-64 1-2-64 2-19-64 3-30-64	Renewal of license -- (Main)	RETURNS properly	2-19-64 not signed
BR-1391 Rec'd Filed	3-27-64 3-30-64 4-6-64	Renewal of license (Aux.)	GRANTED	4-30-64
			GRANTED	4-30-64

FORM BC-121
Aug. 1955

#7

APPLICATION RECORD - BROADCASTING

Call
Letters W S G C

Name ELBERTON BROADCASTING COMPANY
Elberton, Georgia

File No.	Dated	Application for	Action	
			Nature	Date
BR-1391 R & F	12-15-66 12-29-66	Renewal of License (Main & Auxiliary)	GRANTED Cond. re	4-11-67 Class IV
BR-1391 R & F #566847 \$75. P.N.	12-30-69 1-2-70 1-2-70 1-2-70	Renewal of License (Main & Auxiliary) AMENDED 3-17-70 re: commercial matter FEB 5 - 1970 AMENDED 4-13-70 re: commercial matter; programming AMENDED 4-20-70 re: commercial policy	GRANTED	4-28-70
BZ-7782 R & F DM	3-8 -71 3-8 -71 3-10-71	Direct Measurement for Main Transmitter	GRANTED	4-9-71
BZ-7782 R & F DM PRESS App 7 K7	3-19-71 3-22-71 3-30-71	Direct Measurement for Auxiliary Transmitter	GRANTED	4-9-71

APPLICATION RECORD - BROADCASTING

1400khz.

Call W S G C
Letters

Name ELBERTON BROADCASTING COMPANY
Elberton, Georgia

File No.	Dated	Application for	Action	
			Nature	Date
BR-1391 R & F PN PRESS JAN 23 1973	12-29-73 1-2-73 1-2-73	Renewal of License (Main & Auxiliary) AMENDED 4-16-73 re: ascertainment of commercial needs; commercial policy	GRANTED	4-27-73
BL-13,380 Rec'd W 148636- Filed \$50. PTA PRESS FEB 23 1973	1-16-73 1-18-73 1-29-73-AC-067 2-5-73	License to use former Main transmitter as an Alternate (COLLINS, 20V-2)	GRANTED To be issued and become effective with grant of renewal.	3-9-73
BZ-8445 R & F DM PRESS DEC 21 1973	9-10-73 9-13-73 9-21-73	Direct Measurement (Main & Auxiliary)	GRANTED	1-8-74

Form BC-121
September 1969
2-47

APPLICATION RECORD - BROADCASTING

AM

1400 khz.

Call
Letters W SG C

Name ELBERTON BROADCASTING COMPANY
ELBERTON, GEORGIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-1391 R & F PN Recd. PRESS Ltr.	11-28-75 12-1-75 " JAN 21 1976 2-9-76	RENEWAL OF LICENSE (MAIN & ALTER.MAIN & AUX. TRANS.) AMENDED 3-16-76 re: prog. AMENDED 4-8-76 re: prog, comp. of area & EEO Clifford J. Bond, III now att. 4-1-76	GRANTED	7-25-78
BZ-9082 R & F \$100#470708 DM PRESS APR 5	9-2-75 9-4-75 9-5-75 3-29-76 1976	Direct Measurement Atty: Clifford J. Bond, III	Issued with Renewal GRANTED	7-25-78
BTC -8475 R & F FORM 315 (ALSO SEE FM OCT 17 1977 PN Recd.	8-6-77 9-23-77 10-12-77	Voluntary transfer of control of lic corp from G.T. Christian to C. Lewis Shurbutt REQUEST WAIVER OF ASCERTAINMENT REQUIREMENT Atty - Mullen & Reddy (SEE OVER)	GRANTED EFF:	11-29-77 10-23-78

RE: ETC-8475 - NOTED: Table I incomplete re home address
(re proposed officers & directors)

RE: Amended 11-22-77 Legal Qualifications & EEOP

AMENDED 11-28-77 EEOP Statement

#10

1400khz

Form BC-121

May 1976

APPLICATION RECORD - BROADCASTING

Call
Letters W S G CName ELBERTON BROADCASTING COMPANY
ELBERTON, GEORGIA

File No.	Dated	Application for	Action	
			Nature	Date
BR781130UE PRESS: JAN 29 1979		RENEWAL OF LICENSE (MAIN & AUXILIARY)	GRANTED	6-15-79

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

